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Key

-  Confidence that the option could achieve the Critical Success Factor, although further development is required.
-  The option needs further development to understand whether it could achieve the Critical Success Factor.
-  There is appropriate understanding to confidently conclude that the option would not achieve the Critical Success Factor.

Area	No	Title	Description	Strategic Fit	Potential Value for Money	Supplier Capacity and Capability	Potential Affordability	Potential Achievability	Proposed Shortlist
All	1	Walkaway	A mandatory standard baseline or reference scenario for consideration. It 'means doing nothing, i.e. cease any and all current activities and walk away'						Mandatory 
	2	Business as usual	A mandatory standard baseline or reference scenario for consideration. It is taken to mean 'sustaining the current arrangements'						Mandatory 
Rivers West	3	Direct Defences - Flood Walls/Embankments	Localised defences within the town centre where they can provide direct protection from river flooding.						
	4	River Diversion	A reprofiling of the gradient of the Afon Rhyd hir so that it diverts flows to the coast at a new location west of the town						
	5	Overpumping on the Afon Rhyd-hir and Afon Penrhos	High volume pumping stations to be constructed in Pwllheli, designed to pump high river flows to the sea when high tides would otherwise cause a backing up effect.						
	6	Upstream Storage	Introducing changes in the upstream land to create greater capacity for flood water to be stored there.						
Coastal West	7	Realign Defences - Coastal	New coastal defences moved marginally inland but remaining consistent with the current alignment along the western coastal frontage, allowing the coastline space to regress.						
	8	Realign Defences - Inland	New coastal defences to the west of the town, perpendicular to the coastal frontage allowing the coastline to regress.						
	9	Beach/Sand Replenishment	Introducing significant volumes of sediment or sand along the western frontage to increase the extent to which the dunes and shore can act as a barrier to storm events .						
	10	Hard Engineering Defences	Hard engineered defences such as rock armour or rip-rap to protect the shoreline against scour and wave erosion.						
	11	Groynes & Breakwaters	Hard barriers (typically rock or timber) designed to help trap sediment and preserve the beach, improving protection from flooding and erosion.						
Harbour/Central	12	Raised Harbour Walls	Increase defence heights around the harbour where needed to manage the risk of flooding from future storm events.						
	13	New Harbour Gate	A regulated barrier at the harbour entrance to create capacity within the harbour to manage river flooding and equally to manage tidal flood risks from storm surges.						
Coastal East	14	Groynes & Breakwaters	Hard barriers (typically rock or timber) designed to help trap sediment and preserve the beach, improving protection from flooding and erosion.						
	15	Hard Engineering Defences	Hard engineered defences such as rock armour or rip-rap to protect the shoreline against scour and wave erosion.						
	16	Beach/Sand Replenishment	Introducing significant volumes of sediment or sand along the eastern frontage to increase the extent to which the dunes and shore can act as a barrier to storm events .						
River East	17	Direct Defences - Flood Walls/Embankments	Raised flood defences in Abererch providing a direct line of defence against flooding from the Afon Erch.						
	18	Upstream Storage	Introducing changes in the land upstream, north of Abererch to create capacity for flood water to be stored there.						
	19	Watercourse Conveyance Improvements	Changes existing structures to allow greater flows to pass, reducing the degree to which upstream water levels within the village are elevated during flood flows.	