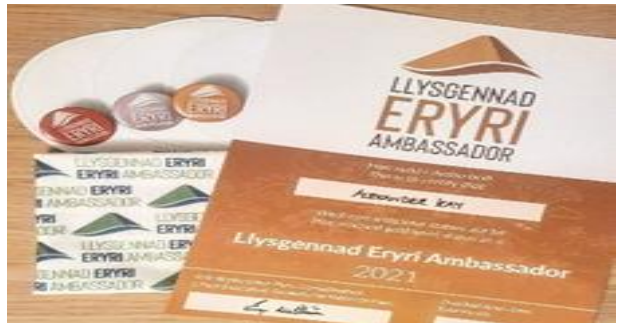


Proposed National Park

Case Studies of good practice in National Parks



Report No: May 2025

Author: Olwen Maidment CMLI, Natural Resources Wales

Contents

Case Studies of good practice in National Parks	1
Introduction	3
Theme 1. Wildlife, Agriculture, Land Management, Environment and Sustainability	4
Nature friendly farming network	4
Fermio Bro	5
Peatlands and uplands project.....	6
Cysylltu Natur 25x25	7
The Penpont Project.....	9
Plastic-Free Yr Wyddfa.....	10
Theme 2. Landscape Conservation, Recognition for the area, Tranquillity.....	11
Yr Ysgwrn.....	11
North Wales Dark Sky Partnership	12
Carneddau Landscape Partnership.....	13
Theme 3. Tourism, Public Services and Infrastructure.....	15
Pembrokeshire Coastal Buses.....	15
Explosive Times Project.....	16
Eryri Ambassador Scheme.....	16
Summary.....	18

Introduction

Natural Resources Wales (NRW) has been commissioned by Welsh Government to assess the case for a new National Park (NP), based on the existing Clwydian Range and Dee Valley Area of Outstanding Natural Beauty (AONB), now known as a National Landscape.

Early engagement was carried out in 2023, with a public consultation in the autumn of 2024 on the new NP proposal. At that point, the suitability of a NP and alternative options had been evaluated, and a detailed landscape assessment had refined the study area into a proposed boundary or Candidate Area, on which opinions were sought.

Respondents informed us about their support, concerns, and suggestions for the new NP proposal via a questionnaire. A number of key themes emerged in 2023, with the most frequently mentioned being:

1. Landscape conservation, Recognition for the area, Tranquillity
2. Wildlife, Agriculture and Land Management, Environment and Sustainability.
3. Tourism, Public services and infrastructure

In 2024 the top 3 themes were:

1. Wildlife, Agriculture and Land Management, Landscape conservation, Recognition for the area, Tranquillity
2. Landscape conservation, Recognition for the area, Tranquillity
3. Questioning the necessity for change, Management and controls, costs, funding and bureaucracy

In recognition of these emerging key themes we have brought together some case studies which illustrate good practice in addressing some common issues that arise in Wales's existing National Parks and that are also likely to arise or have been raised as concerns in a proposed National Park.

The case studies illustrate how the existing Welsh National Parks are able to address concerns about the sustainable management of the landscape for the benefit of nature, farming and communities.

Many of the case studies have been funded by the Welsh Government (WG). Welsh Government provided Sustainable Landscapes Sustainable Places programme funding (SLSP) of £4m in 2024/5 and confirmed £3.75m in 2025/6 shared between 8 Designated Landscapes for projects on Nature and Carbon and General Capital projects relating to the achievement of their purposes.

Theme 1. Wildlife, Agriculture, Land Management, Environment and Sustainability

Nature friendly farming network

Ffermwyr yr Wnion-Climate Action Group Farm Project is a group of ten farms within Eryri National Park, all located within the Afon Wnion catchment. The Eryri NP Farming Support Officer worked closely with the farmers to facilitate this project.

Farming support officers are available to support farmers to access funding and resources and provide advice on best practices for biodiversity and habitat management in all the National Parks. They collaborate with farmers and local communities, foster partnerships and policy development and represent the interest of farmers within the National Parks. This scheme can be seen as following a similar ethos to the new Fermio Bro scheme in supporting sustainable farming with a collaborative approach.

Funding:

- Welsh Government funded Farming Connect Programme project, part of the Rural Development Programme 2014-2025. Farmers must register for the programme. Many services are fully funded, others are subsidised by up to 80%.

Key facts:

- This landscape-scale project was set up in 2020 and aims to collaboratively address local issues of flood risk and water quality, and involves the Eryri National Park Authority and Gwynedd Council.
- In spring 2021, 3,725 metres of hedgerows were established around the 10 farms – equating to over 26,000 trees. By March 2022 a further 4,000m will be established, bringing the total number of trees planted close to 55,000
- This project delivers climate action through nature-based solutions that also benefit biodiversity recovery. Hedgerows provide necessary corridors of food, shelter and travel for wildlife, while flood pools support aquatic wildlife. Controlling non-native invasive species, such as Japanese Knotweed, allows important riparian species to re-establish, whilst blocking man-made drains on upland peatland helps restore an extremely valuable habitat

Rhys Evans, Eryri National Park Nature friendly farming network project officer, reflected on the outcomes for the farm business:

“ Our actions deliver win-win scenarios for the farm business and the environment. Hedges aren't only good for the environment, but they're also reliable field boundaries. So they're a big help in keeping livestock where they're supposed to be – so there's less time spent chasing rogue cattle and sheep! They also offer shelter and shade for livestock, helping to

boost productivity. It goes without saying that reduced flood risk will help protect the farms' infrastructure, livestock and natural assets – saving time, money and effort.”



<https://www.nffn.org.uk/farmer-stories/ffermwyr-yr-wnion-climate-action-group-project>

Fermio Bro

Fermio Bro: Farming in Designated Landscapes is a new scheme for farmers, funded by Welsh Government and running from April 2025 to March 2028. It supports farming projects across Wales' National Parks and National Landscapes (legally known as Areas of Outstanding Natural Beauty/AONBs) that make improvements for nature and the environment. Fermio Bro forms part of the preparatory stage of the Sustainable Farming Scheme (SFS) and will inform development of the collaborative layer.

Funding:

- WG funding of circa £1.5m in year 1 across all Designated Landscapes, with each having its own allocation to decide individually how to spend it. Funding is capital only and there is no allocation for maintenance or management

Key facts:

- A three year scheme only for farmers and other landowners/managers in Welsh National Parks and National Landscapes (legally known as AONBs)
- A collaborative scheme focussing on projects across multiple farms to deliver landscape scale change for nature and the environment
- Not required to be formal clusters but will seek to fund projects that achieve a common goal across multiple farms. Individual farm projects will also be considered
- Fermio Bro advisors will facilitate collaborations with support welcome from eNGOs and other organisations
- An extremely wide range of landscape scale activities can be supported that enable farmers to help nature and biodiversity, including woodland and hedgerow restoration, Invasive Non-Native Species (INNS) removal and eradication, natural flood risk management, enhancing and creating wetlands and riparian habitats, enhancing unenclosed habitat and peatland, restoring traditional hay meadows,

traditional boundary restoration, improving access to the countryside, targeted measures to support the recovery of species and habitats and improve water quality

Specialist advisors based in the National Parks and National Landscapes will advise farmers and landowners on developing projects. Applications for under £10,000 are assessed by the Designated Landscape body, with those over £10,000 being assessed by an independent Local Assessment Panel.

The scheme aims to support farmers in making Designated Landscapes better places both for farming and for nature, giving farmers access to resources to help achieve the biodiversity, habitat and sustainability goals in our National Parks and National Landscapes – while helping farmers build sustainable businesses in these places.

Any habitat that is created or enhanced under Fermio Bro will be eligible under the Sustainable Farming Scheme and will count towards the Universal requirements for habitat. Farmers who have carried out appropriate works to support habitat as part of a Fermio Bro project can benefit through SFS. There is no disadvantage to them.

Payment rates offered through Fermio Bro will be aligned with other schemes offered by Welsh Government that fund the same activities. The key distinctions are the collaborative nature of Fermio Bro and that the scheme is focussed on Designated Landscapes.

For further information please contact National Fermio Bro Manager: Lawrence Harris
Designated Landscapes Nature Recovery Programme Manager Tirweddau
Cymru/Landscapes Wales lawrenceh@pembrokeshirecoast.org.uk

Peatlands and uplands project

In response to the urgent need to address climate change, Bannau Brycheiniog National Park is working hard to conserve the extensive carbon store that our peatlands hold. This follows a recognised necessity to step up peatland restoration, both nationally and globally.

Funding:

- For 2023-25, Bannau Brycheiniog National Park has received £360 000 of funding via the Welsh Government's, 'Sustainable Landscapes, Sustainable Places', fund to restore peatland habitat and repair upland path erosion across the Park. This approx. £4m per annum funding stream is only available to National Parks and National Landscapes Authorities.
- In addition, Natural Resources Wales have granted the National Park Authority £253 000 as part of the National Peatland Action Programme, with associated works being jointly co-ordinated by the National Trust and the Park Authority. In recognition of the beneficial effects on drinking water within the Central Beacons reservoir catchments, Dŵr Cymru have allocated £185 000 (2022 – 2025).

Key facts:

- Erosion of footpaths across the uplands can damage habitats and peatland. Upland path repairs carried out alongside peat restoration to reduce erosion allows peatlands to heal, avoiding further carbon emissions from eroded and draining peat, protecting the historic environment and increasing the ecological resilience of the land. The positive results of providing a sustainable path across peaty areas or on steep slopes can be seen reasonably quickly, at Waun Fach in the Black Mountains for example.
- Dŵr Cymru Welsh Water obtains at least half of its drinking water supplies from Bannau Brycheiniog National Park on a daily basis. Where the bogs are in poor condition, they release dissolved carbon, other compounds and peat silt, which affects water quality in the Park's drinking reservoirs. Gradually restoring the bogs contributes to improving water quality and reducing the costs of water treatment engineering. Upland water storage in bogs is also vital to the viability of future small scale hydro-electricity generation.
- By protecting and revegetating the areas of damaged blanket bogs, the park aims to conserve and enhance the special wildlife of peat bogs and the historic environment of the uplands. Many moorland species such as Curlew are in decline across the park. By working collaboratively, opportunities for nature recovery can be grasped, improving connectivity to enclosed land and river systems in accordance with the Park's Nature Recovery Action Plan.

Damaged peatlands and Blanket bogs in poor condition release more carbon than they take in. This is one reason why it is so important to protect and restore them. They are also home to rare and vulnerable wildlife species. Moorland in the best ecological condition provides better areas for wildlife, and is better able to withstand the shocks and stresses of a changing climate to deliver positive benefits for the communities and settlements downhill, downstream and downwind.



[Peatlands and Uplands | Bannau Brycheiniog National Park Authority \(beacons-npa.gov.uk\)](https://beacons-npa.gov.uk/)

Cysylltu Natur 25x25

This ambitious initiative aims to boost nature recovery across 25% of the northern section of the Pembrokeshire Coast National Park by 2025. The project will help connect species-rich habitats to nationally and internationally protected sites, fostering a more resilient environment in which wildlife can flourish.

Funding:

- Funded by a generous grant of £244,450 from The National Lottery Heritage Fund, bolstered by an extra £5,000 from the Pembrokeshire Coast Charitable Trust.

Key facts:

- Part of the Cysylltu Natur 25×25 project involves building upon the Park Authority's existing work of supporting farmers and smallholders who use traditional farming techniques to conserve nature on their own land and on commons.
- By utilising cutting-edge virtual fencing technology alongside infrastructure improvements, it's hoped that farmers will be able to make full use of their land, using nature-friendly practices.
- Another key aspect will be the control of invasive non-native species that threaten Sites of Special Scientific Interest and waterways throughout the area.
- Species expected to benefit from the Cysylltu Natur 25×25 project include horseshoe and barbastelle bats, dormice, harvest mice, chough, willow tits, marsh fritillary and small pearl-bordered fritillary butterflies, southern damselflies, adders and lichens.

In addition to the ecological advantages, the project also aims to create opportunities for people from under-represented groups and disadvantaged communities to actively engage in nature conservation activities. Through initiatives like the Pathways project, individuals gain valuable skills and experiences, fostering a deeper connection between communities and their natural surroundings.

Katie Macro, Director of the Pembrokeshire Coast Charitable Trust, said: "We are delighted to have secured funding for Cysylltu Natur 25×25. This project represents a significant step forward in our ongoing efforts to protect and restore the natural environment of the National Park.

"By working collaboratively with farmers, communities and partner organisations, we can ensure a thriving future for both nature and people."

This project is funded by the Nature Networks Programme. It is being delivered by the Heritage Fund, on behalf of the Welsh Government.

Further information on practical conservation opportunities in the National Park can be found at www.pembrokeshirecoast.wales/practical-conservation-opportunities.

[National Park Authority secures funding for Cysylltu Natur 25x25 project - Pembrokeshire Coast National Park](#)



The Penpont Project

Launched in the summer of 2019 on a 2,000 acre estate in Bannau Brycheiniog National Park, the Penpont Project is the largest intergenerational nature restoration project of its kind anywhere in the world.

The project was initiated by Action for Conservation (AFC), the Penpont Estate and a dynamic Youth Leadership Group of twenty 12-18 year olds from diverse backgrounds. The project is leading a push for the holistic recovery of nature, culture and community with a particular focus on enabling young people to step into leadership.

Funding:

- The project is funded by the Nature Networks Fund delivered by National Lottery Heritage Fund Wales on behalf of Welsh Government and supported through funding by others such as Ecover's 'Fertilise the Future' funding.

Key facts:

- Aims to restore natural processes and regenerative farming practices to Penpont
- Embeds youth leadership and participatory approaches in ecological restoration practice
- Forges a shared vision for the future that will create diverse social, ecological and economic opportunities for all project partners
- Aims to create an education hub that can serve young people from the local area and beyond for decades to come

The project has mapped Penpont's past natural and cultural diversity and the state of the land today and the livelihoods it supports to build a shared understanding and vision for the future where wild lands and waterways intersect with nature-friendly farming and forestry to form a thriving bio-culturally diverse mosaic that meets the needs of all.

The project contributes to the 'Future Bannau, Future Hope' Plan and the National Park have been a key supporter to the project, through advice and collaboration with the Park's wardens. The project has planted more than 3,000 trees, restored hedgerows, sited new ponds, wetlands and willow beds and begun a shift to regenerative agricultural practices.

The project has brought together a community of farmers, foresters, young people, landowners and charity workers, improved the well-being of those involved and fostered an interest in studying, volunteering and/or a career involving protecting and restoring nature.



[The Penpont Project](#) | [ACTION FOR CONSERVATION](#)

Plastic-Free Yr Wyddfa

Yr Wyddfa is the most popular mountain in Wales and litter is becoming a real threat to its sustainable future. Plastic waste in particular can be found littering the trails and surrounding areas, and if left unchecked, this problem will only worsen over time. Plastic-Free Yr Wyddfa is an important and ambitious step in protecting the mountain's sustainable future. Eryri National Park, together with visitors, businesses and schools are working on a campaign on the reduction of single use plastics sold, used and discarded on and around Wales' busiest mountain.

Funding:

- The project is funded by including a Plastic-Free Yr Wyddfa project officer.

Key facts:

- Packing for your Plastic-Free Yr Wyddfa hike provides advice on items to take on a hike to avoid the use of single use plastics and likelihood of plastics being discarded on the mountain.
- BananaCam films the decomposition of banana peel in real time, to educate and discourage littering. Banana peels take months/years to fully biodegrade at high altitude, are the 4th most collected litter item and alter the pH of the surrounding soil.
- Bringing Legends to Life aims to inspire change in the protection of the mountain by using the legends of King Arthur and the Mabinogion to tell the story of Eryri and protect it.

Volunteers collaborate in the campaign, survey and undertake litter picks. The campaign provides accreditation to businesses whose operations are 90, 60 or 40% plastic free. 25 businesses are accredited, including a campsite, hotels and B&Bs, restaurants, cafes and takeaways.



[Plastic-Free Yr Wyddfa | Eryri National Park](#)

Theme 2. Landscape Conservation, Recognition for the area, Tranquillity

Yr Ysgwrn

In February 2013, the Eryri National Park Authority applied for planning permission and listed building consent to restore, renovate, improve access to and change the use of a complex of listed and traditional building at Yr Ysgwrn, Trawsfynydd. A grade II* listed farmhouse, Yr Ysgwrn was the home of Hedd Wyn, one of Wales' most well-known poets. The National Park Authority purchased Yr Ysgwrn in its entirety in 2014. The farm is farmed by a tenant, who lives offsite, through a Farm Business Tenancy agreement and the tenant was consulted throughout the planning process.

Funding:

- The project was funded by the National Lottery Heritage Fund, Welsh Government and Eryri National Park Authority.

Key facts:

- The planning application was approved in July 2013 and the purchase and project secured the future of the farmhouse as a symbol of national history for generations to come, conserving and enhancing an important part of the cultural heritage of the National Park.
- The National Park Authority appointed a design team led by Purcell UK conservation architects to work with the Authority to develop a sensitive, ambitious and sustainable plan for the future of Yr Ysgwrn. The Authority also appointed a project group, bringing together technical expertise from within the Authority to inform the process. This included property management, built historic environment and planning, conservation and agriculture.

- Community engagement was critical throughout, including during the planning process. The Project manager engaged with the Community Council throughout the project, regularly attending Community Council meetings and meeting Councillors, neighbours and residents onsite to discuss ideas, plans and concerns. Drop in sessions were held in the village and at Yr Ysgwrn during the planning process' statutory consultation period to facilitate engagement. Cadw officers were engaged through a strategic management group, providing input throughout. Good communication was critical to success.
- The final result is a sensitively restored site, highlighting Yr Ysgwrn's cultural and historical significance by maintaining its character and traditions. The conservation and protection of the historic buildings and chattels have created a place for a high-quality visitor experience, ensuring that Hedd Wyn's significance and the natural and cultural heritage of the Eryri National Park is communicated to future generations in a way that honours his story. The development has since won several high profile awards, including: the RSAW Building of the Year and Project Architect (2018), the RICS Building Conservation Award (2018) and the Europa Nostra European Heritage Award (2019).

www.yrysgwrn.com



North Wales Dark Sky Partnership

The project has been led by the Clywdian Range and Dee Valley National Landscape (AONB) on behalf of eight Designated Landscapes, including Wales's three National Parks. The project aims to protect dark skies and to reduce light pollution in the areas and lessen the negative impact for biodiversity, climate and public health. Prosiect Nos of the North Wales Dark Skies Partnership aims to help create the largest areas of protected dark skies in the world, stretching from the Clwydian Range to Eryri and the Llŷn.

Funding:

- The project has been funded from the Welsh Government's 'Sustainable Landscapes Sustainable Places' fund from 2022-2025 and is continuing to 2026.

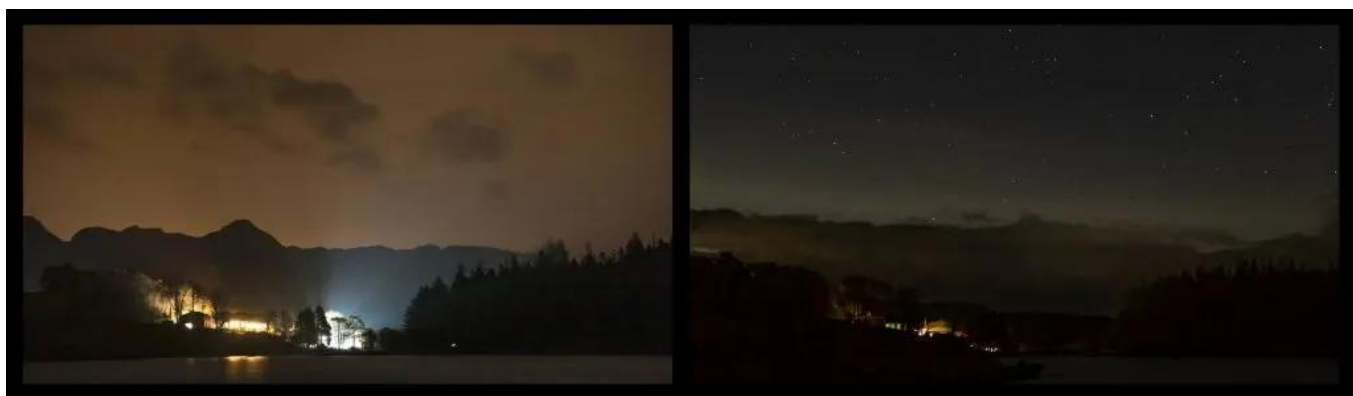
Key facts:

- Eryri is an International Dark Sky Reserve and has benefitted from the Dark Skies project public events and engagement
- The project has changed over 500 lights within our darkest areas to dark sky friendly ones, including retrofitting of Plas y Brenin National Outdoor Center in Capel Curig to be dark sky friendly
- The project has produced an easy-to use Community Lighting Guide (CRDV National Landscape/AONB) and has led to a joint project to develop WG's Good Practice Guidance: Planning for the Conservation and Enhancement of Dark Skies in Wales, launched February 2025
- Produced a booklet celebrating the Welsh names and stories for the stars
- Developed a 'mobile observatory' to bring the stars to the centre of our communities in the park

Truly dark skies without artificial light such as street lights are incredibly important to the National Parks' wildlife, including bats, owls and invertebrates and are an essential part of the special quality of tranquillity that features so highly in all of Wales's National Parks.

[Dark skies: planning guidance | GOV.WALES](#)

[Project NOS](#)



Before and after photographs of a lighting retrofit at the National Outdoor Centre, Plas y Brenin, Capel Curig. The final results show an impressive reduction in uplighting and skyglow, a reduction in wasted light and carbon emissions, which would mean a cash saving on electricity bills, safer lighting for humans and wildlife and better views of the milky way!

Carneddau Landscape Partnership

The partnership is a group of over 20 local organisations that are working together to help conserve the natural and cultural heritage of the Carneddau landscape, located at the most northern end of Eryri National Park.

Funding:

- The project has delivered a 5 year programme (2020-2025) made possible by £1.7m funding from the National Heritage Lottery fund and hosted by Eryri National Park Authority. The peatlands restoration project has been supported by the Welsh Peatlands Sustainable Management Scheme and National Peatland Action Programme.

Key facts:

- Nature conservation projects including restoring species-rich meadows to support pollinators and Twite, a rare bird species; Montane heath restoration to prevent decline; Peatland restoration by re-profiling and restoring bare peat with seeding/planting; Invasive species control and removal; Riparian woodland planting, growing local seeds and recording veteran trees and orchards; Recording Choughs by monitoring, counts and tagging.
- Cultural heritage projects including Carneddau voices, recording the stories and history of communities and their connections to the landscape; Carneddau place names, gathering and mapping Welsh place names to add to RCAHMW's database; LiDaR mapping of historic land use, settlements and archaeological features to help record and conserve heritage; Recording Neolithic axe sites and working on archaeological digs; Sacred stone cairns monitoring and conservation work; Uncovering ancient monuments by clearing bracken and gorse to record and conserve them.
- Improving access by waymarking, education, interpretation and promoting the Countryside Code.

The Partnership provided a community grant fund of £50,000 for local community projects of approx. £5,000 per project, worked with landowners and communities and provided training to volunteers on heritage and biodiversity recording and invasive species control as well as training three apprentices in environmental management.



[Projects - Carneddau Landscape Partnership](#)

Theme 3. Tourism, Public Services and Infrastructure

Pembrokeshire Coastal Buses

Pembrokeshire Coastal Buses are local services that travel up and down the Pembrokeshire Coast National Park coastline to access walks, beaches, boat trips, villages and attractions. The entire 186 mile (299km) length of the Pembrokeshire Coast Path National Trail from St Dogmaels to Amroth is accessible by public transport, 7 days a week in summer, 2 in winter and is a hail and ride service with space for dogs and buggies.

Funding:

- Additional funding is provided to Local Authorities to support their local bus network. Pembrokeshire County Council and Welsh Government provided over £3million in support for bus services in Pembrokeshire for 2024/5.

Key facts:

- The Puffin Shuttle runs from St David's to Marloes via coastal villages, beaches and the ferry point to Skomer Island.
- The Coastal Cruiser covers the Angle Peninsula and Strumble Shuttle the Strumble Head area, whilst the Celtic Coaster from St David's to St Justinian helps improve access difficulties at this remote and cherished location which is a departure point for boat trips to Ramsey and other offshore islands.
- Flecsi buses pick you up and drop you at your request and changes its route so all passengers can get to where they need to go. It also links to local train stations. Customers can book by downloading the Fflecsi App or by phoning.

A public consultation helped inform decisions about which services should be prioritised. These include the popular Celtic Coaster, Coastal Cruiser, Puffin Shuttle and Strumble Shuttle.

[For timetables and the latest updates please visit the Pembrokeshire County Council website \(opens in new window\).](#)

[visit the Fflecsi Bus website \(opens in new window\).](#)



Explosive Times Project

The project aims to secure the long-term future of the Glyn-neath Gunpowder Works by conserving the structures and bringing alive the story of the site, its workforce and its wider impact. The vision is that residents and visitors will once again celebrate the site and more visitors will understand and enjoy its historic legacy, as well as its rare fauna and flora.

Funding:

- Funding support has been provided from the Heritage Lottery Fund as well as the Bannau Brycheiniog Trust, Sustainable Development Fund, Cadw, Natural Resources Wales and the Gibbs Trust.

Key facts:

- Led by Bannau Brycheiniog National Park Authority with input from Bannau Brycheiniog Park Society, Cadw, Natural Resources Wales, the local community and Dyfed Powys Archaeological Trust to name just a few.
- In addition to saving the ruins, the project includes clearing some of the non-native forestry to bring back the ancient woodland to the site and flora and fauna.
- Aims to greatly enhance the visitor experience of the site, with improved signage, information, interpretation and also a stunning digital experience.



[Explosive Times – the project | Bannau Brycheiniog National Park Authority](#)

Eryri Ambassador Scheme

In November 2020 Snowdonia National Park Authority launched the hugely popular Eryri Ambassador Scheme (Llysennad Eryri). A scheme which has enriched the local tourism

industry's knowledge and understanding of what makes Eryri exceptional. The free online course is one of the Wales Ambassador Scheme series.

Funding:

- funded by Snowdonia National Park Authority and Welsh Government as part of the Wales Tourism Ambassador Scheme, through the Rural Communities Rural Development Programme 2014-2020 and Eryri Refresher Course 2025.

Key facts:

- A high standard training scheme which offers an unique accreditation to individuals or businesses – and intends to educate and share messaging to protect the things that make Eryri exceptional.
- Since the launch, the scheme has gone from strength to strength with over 1,000 earning the title of Eryri Ambassador. The Wales Ambassador Scheme is also available in Denbighshire and other areas.
- In addition to the modules on the National Park's special qualities, the Eryri Ambassador programme offers further opportunities to learn more about themes such as Sustainable Tourism and the Plastic Free Yr Wyddfa Project. To keep Ambassadors up to date with the latest information about the Authority's work, a refresher module is published annually for all Gold Ambassadors to re-accredit.
- The benefits for businesses include PR opportunities, helping to increase loyalty and repeat visits, boosting Eryri's economy with a unique experience, increasing footfall, length of stay and visitor spend.

David Griffith, a Gold Eryri Ambassador said:

"Becoming a Gold Ambassador for Eryri has been the perfect platform to expand my knowledge and understanding of the unique character of this enchanting region of Wales.

Building on a lifetime of experience living and working here it has opened up new lines of interest for me in our culture, heritage, nature and environment. Especially in honing a keen sense of sustainable stewardship, whilst engaging with visitors and locals alike, in promoting and assisting in their enjoyment of our area.

My landscape photography business has benefitted immensely in terms of promoting my credibility and knowledge as a guide to visitors".

Eryri National Park Ambassador Course – Ambassador Wales



Summary

This report brings together some case studies which illustrate good practice in addressing some common issues that arise in Wales's existing National Parks and that are also likely to arise or have been raised as concerns in a proposed National Park.

The case studies illustrate how the existing Welsh National Parks are able to address concerns about the sustainable management of the landscape for the benefit of nature, farming and communities.

The case studies are a small sample of the excellent projects being carried out in Wales's existing National Parks and provide practical examples of the benefits that can arise from National Park status to their local communities, businesses, farmers and visitors alike. They illustrate how National Parks can draw in additional funding by working in partnership with other organisations to add value to the work they do to conserve and enhance landscape and increase understanding and enjoyment of its special qualities.